

Ottawa-based Vocantas Reports Massive Revenue Growth Year Over Year

Local high tech company increases staff by 30%

OTTAWA, ON, OCTOBER 6, 2020 – Vocantas, a successful innovator in workforce management multi-modal solutions with almost 20 years of experience, continues to pave the way as an industry leader. The privately held high tech company based in Ottawa, Ontario, Canada, achieved a substantial revenue increase of 59% year over year, and added more new customers within the last six months than in any previous six months in the company’s history. The company has also grown its employees base by 30% over the past 12 months. Vocantas continues to reinvest by hiring additional talent to grow its business by increasing its capacity to fuel new software projects.

Vocantas is forecasting another profitable year with great advancements to its products, services, and team. This exponential growth is a direct result of the team’s successful efforts to seamlessly transition from a premise-based model to a cloud-based (SaaS) model while entering into new markets including service and delivery, manufacturing, and retail. Vocantas is focused on reinvesting into the company by hiring both local and international talent.

“As we approach our 20th anniversary as an Ottawa based company, it is extremely exciting to see our team expand to address our pipeline filled with new projects that will improve the lives of our customers and their employees, clients, and patients,” said Gary T. Hannah, CEO of Vocantas Inc. “The team is well positioned to address the growing demand for automated communications across many vertical markets.”

As a result of the current global pandemic, automated communications have become even more critical for organizations as they address the need for real-time interaction with employees, visitors and customers. Fortune 100 companies are adding interactive communications as a result of the market need created by COVID-19. Microsoft recently announced the launch of Interactive Voice in its [Azure Communication Services](#), a communication platform that offers a variety of automated communication tools that are included in the Vocantas Communicate product line. During its 20 year tenure, Vocantas has remained profitable and strategically pivoted its software development solutions to address automated communications market needs; from Long Term Care surveys to Utility telephone bill payment solutions to complex hospital scheduling solutions.

About Vocantas Inc.

Vocantas Inc. is a privately held high tech company based in Ottawa, Ontario Canada, with 19 years of experience creating easy to deploy automated communication solutions that solve real challenges for patients, workers and employers. Our team of experts collaborate with customers and build communication solutions using interactive voice recognition (IVR/phone), text (SMS), mobile applications, online portals and email that solve real-world problems. Specifically, our solutions are designed to help organizations with complex scheduling environments and processes, such as those in the healthcare, manufacturing, and customer service environments as well as to improve outreach, and create huge efficiencies for our higher education and utilities partners.

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